2020 Walk to Defeat ALS Mini-Walks

FUNDRAISING IDEAS

ONLINE IDEAS

- **BAKE SALE**
  - Are you an excellent baker? Or maybe you just love to do it! Either way, this is an opportunity to ask your supporters for donations in return for some sweet treats!

- **DINNER PARTY / WINE TASTING**
  - Ask participants to donate to your fundraising page. Once they’ve donated, send them a link to a virtual dinner party/wine tasting. Encourage guests to share recipes and enjoy some {virtual} time together while also raising funds for the cause!

- **CORN HOLE TOURNAMENT**
  - This could be virtual or in person (socially distanced)! Charge players a small fee to enter the tournament and have some friendly competition while raising funds for the Walk!

- **MOVIE NIGHT**
  - Use the new Netflix Party browser extension and invite team members, friends and family to watch a movie together. Incorporate a fun game. For example: Every time the word “walk” is said in the movie, everyone donates $1 to your personal fundraising efforts or team page.

- **GAMENIGHT**
  - Another option that could be hosted virtually or safely socially distant – charge a small fee to play and have some fun with friends while raising funds for the Walk! Below are some ideas:
    - **TRIVIA**
    - **BOARD GAMES**
    - **BINGO**

- **TALENT SHOW**
  - This would take some planning but would be so fun!! Donations would come from participant entry fees. Grab some judges, stream online and ask for additional donations during the Talent Show!
    - This could also be a fun Karaoke Night 😊

- **VIRTUAL WORKOUT CLASS**
  - There are so many small-business gyms & trainers who are looking for ways to engage. Reach out and see if they would be willing to host a virtual workout class and ask participants to donate to join!
• **AMAZON SMILE**
  - Since we’re spending most of our time at home, that probably means you’re utilizing your Amazon account even more 😊 Well, YOU shop, AMAZON gives! Select the ALS Association Georgia Chapter as the recipient on your account → smile.amazon.com

• **FUNDRAISING BINGO CARD**
  - This is a great idea if you don’t know where to start with your fundraising. We have created a BINGO card for you to post on social media that allows supporters to choose their donation amount. Once they donate the amount listed on the square, you can mark it off and before you know it, you’ll have your entire BINGO square complete!

**WACKY WAGERS**

• **PIE IN THE FACE**
  - Who doesn’t want to see someone get a PIE in the face?! AND for a good cause??
    - Tell your donors that for every X Dollars, that will equal 1 pie in the face. Give a deadline and at the end of the deadline, let your supporters know how much money they helped raise and how many pies in the face you get. LIVE stream this for some added fun 😊

• **COLOR YOUR HAIR FOR THE CAUSE**
  - If you want to get REALLY WACKY……..set a fundraising goal and let your supporters know if they help you get to that goal, you will (temporarily) color your hair for the cause!

**OTHER IDEAS**

• **ANYTHING-A-THON**
  - Push-ups, miles, laps around the house, cartwheels, jumping jacks – whatever you can think of! Determine a donation amount for your supporters and for every amount donated, you will pledge to do X number! For example: For every $10 donated, I will run 1 mile.

• **COMMUNITY COUPON BOOK**
  - Partner with local businesses for donations or discounts. Once you have all the coupons, put them together in a book and sell them to your supporters. All donations will go towards your Walk Team!

• **DESIGN T-SHIRTS FOR SALE**
  - Design a fun t-shirt and offer your supporters to purchase them for a fun fundraiser!
- **DOG WALKING**
  - Let your neighborhood or community know you’re taking donations for the Walk to Defeat ALS and in-turn you will take their fur baby for a walk!

- **WRITE LETTERS TO DONORS**
  - Write personal letters to potential donors. Let them know why you’re walking and ask them to give any amount that feels right for them. Remind your supporters that no matter the amount, every donation gets us closer to a cure!

- **MATCHING GIFTS PROGRAM**
  - Ask your company about your Matching Gifts Program! This is an easy way to double your dollars!

*For help or questions about any of these (or other) fundraising ideas, please reach out to Brittany Floyd at brittany@alsaga.org*