Help for Today.

Hope for Tomorrow.

ANNUAL REPORT 2018 - 2019
DEAR FRIENDS,

The hardest part of our day is when we realize in spite of our great strides there continue to be unmet needs in the ALS community. We understand that for people impacted by ALS, the need for support is 24/7. The wish for a cure never stops and the hope for new treatments and technological innovations is perpetual. This is what fuels us to do the work we do every day. This past year our impact has been especially strong.

During 2018, which marked our 30th year of service to our fellow Georgians, our chapter awarded 132 Care Grants and 7,200 hours of desperately needed in home care. These needs are growing every day, as demonstrated by the increased demand for both our Sally Panfel In-Home Care and Respite Program and our Paul B. Williams Transportation Program. In addition to these care service initiatives, we facilitated nine monthly support groups serving those affected by ALS throughout the State of Georgia. To heighten access to information about ALS, we conducted symposia throughout the state on the connection between ALS and veterans and furthered strong relationships with ALS Clinics in Atlanta, Augusta and Macon. Our fundraising events continue to grow and thrive, with last year’s Walk to Defeat ALS attracting 2,500 people and raising more than $710,000.

And yet we know our work is never done. Because for every ALS story, there’s A Life Story that unfolds behind those three letters. Whether it’s a story of facing the devastating diagnosis with courage, wisdom, strength or sometimes even humor, we know that those we serve need our support as they work to manage daily tasks, maintain connections with friends and family, and learn all they can about the disease. ALS presents differently in almost every case, so each story is unique, as is the individual need for support. We’re so proud of our Association Staff, who through their dedication and servant leadership are committed to supporting every family impacted by this disease. And thanks to your generous gifts, sponsorships and support, we continue to grow our outreach, service and care for those whose life story has been impacted by ALS.

Yours in service,

Bill Nordmark             Sarah Embro
Chairman, Board of Directors            Executive Director

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For Every ALS Story, There Is A Life Story

Our Purpose is to empower those impacted by ALS to live their lives to the fullest.

Our Purpose

YOUR GIFTS TO ALSA GEORGIA CHANGE LIVES EVERY DAY.

From major gifts that help us create new ways to serve, to pockets of change from a child’s piggy bank—we work to maximize the direct impact of your giving and to ensure that they go toward our highest levels of need. Thank you for helping us to help others!

www.alsaga.org
INTRODUCING

The Paul B. Williams ALS Transportation Program

Paul B. Williams lost his courageous battle with ALS in November of 2016. But Linda Williams, his spouse of 49 years, knew that Paul would want her family to share in the legacy of love and kindness he provided for them over the years. In Paul’s memory, Linda and her family have partnered with the ALS Association of Georgia to help ALS patients have access to a wheelchair accessible van, free of charge.

As Linda remembers, “When Paul was diagnosed in 2014, one of the reasons we were able to take trips, go to the movies and go see relatives was because we had access to an extremely nice wheelchair accessible van, furnished by the VA. Paul was a Vietnam era veteran and his ALS diagnosis was considered 100% service-related.”

Throughout her journey with Paul’s illness, Linda met and came to know many families who were struggling to enjoy some of life’s most simple pleasures, all due to a lack of adequate transportation. “My hope is that this program will allow patients with ALS and their families to enjoy to the fullest all of their days together,” says Linda. “My hope is that these brave warriors will be able to go wherever they can go in a van that will accommodate their disability. They will be able to travel with their families in a modern wheelchair accessible van, and they won’t have to pay anything at all,” she concludes.

To learn more about or to apply for the Paul B. Williams ALS Transportation Program, visit www.alsaga.org.

Impact Report 2018 Year in Review

people living with ALS assisted by our Care Services Team, including 57 Veterans
351 people attended 108 support group meetings
927 monthly support groups throughout the state of Georgia
351 patient visits through our multidisciplinary ALS clinics in Atlanta, Augusta, and Macon
7,200 hours of in-home care provided to families living with ALS through the Sally Panfel In-Home Care & Respite Program
in monetary grants to cover disease-related expenses awarded to over 200 individuals living with ALS
86 transportation requests approved to those living with ALS and 24 van rentals provided through the Paul B. Williams Transportation Program

Thank you for supporting the fight to create a world without ALS.

Board of Directors

BILL NORDMARK – CHAIR
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Aver, Inc.

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Affiliate Faculty, Emory University
Senior Manager, Deloitte Consulting LLP

CHRISTINE MCKENZIE – TREASURER
Senior Director
Financial Reporting
Intercontinental Exchange, Inc. (ICE)

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Attorney/Community Volunteer

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Global Head of Client Advocacy
Alorica

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Goldman, Sachs & Company

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JORDAN MYERS
Partner
Alston & Bird, LLP

MARK PANFEL
Regional Vice President
Envision Physician Services

ASHNA ZAHEER
Securities Counsel
The Coca-Cola Company

STAFF
From left to right:
Sonji Brown
Care Services Coordinator
Robin Racoff
Care Services Coordinator
Anita Flowers
Care Services Coordinator
Lisa Nordmark
Development Director
Sarah Embro
Executive Director
Kelsey Garrison
Development & Communications Coordinator

Renita Green
Care Services Coordinator
Pam Amy-Cupp
Office Administrator
Juanita Pharr
Care Services Director
Ellen Strickland
Special Events Coordinator
Kyla Brown
Care Services Coordinator

www.alsaga.org
This is the Statement of Activities for the year ending in January 31, 2019. An annual audit is conducted by a professional independent certified public accounting firm that provides an opinion on the fairness of our financial statements in accordance with accounting principles generally accepted in the United States of America. The ALS Association Georgia Chapter is committed to operating with the highest financial integrity and serving the community in the most effective way possible. If you would like more information on our audited financial statements, please contact us at 888-636-9940.

### Statement of Financial Position

<table>
<thead>
<tr>
<th>YEARS ENDED JANUARY 31, 2019 AND 2018</th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>REVENUES, GAINS, LOSSES, AND OTHER SUPPORT</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contributions</td>
<td>$ 212,213</td>
<td>$ 277,524</td>
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<tr>
<td>Special Events</td>
<td>1,140,089</td>
<td>1,115,381</td>
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<tr>
<td>Gifts-in-kind</td>
<td>5,425</td>
<td>15,745</td>
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<tr>
<td>Interest and Other Income</td>
<td>7,584</td>
<td>(41,067)</td>
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<tr>
<td>Loss on Disposal of Fixed Assets</td>
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<td>(41,067)</td>
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<tr>
<td>Net Assets Released from Restrictions</td>
<td>262,244</td>
<td>162,757</td>
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<tr>
<td><strong>TOTAL UNRESTRICTED REVENUES AND SUPPORT</strong></td>
<td>$ 1,627,555</td>
<td>$ 1,531,908</td>
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<tr>
<td><strong>EXPENSES</strong></td>
<td></td>
<td></td>
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<tr>
<td>Program</td>
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<tr>
<td>Patient Services and Education</td>
<td>$ 1,126,423</td>
<td>$ 1,084,483</td>
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<tr>
<td>Research</td>
<td>98,266</td>
<td>115,895</td>
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<tr>
<td><strong>TOTAL PROGRAM</strong></td>
<td>$ 1,224,689</td>
<td>$ 1,200,378</td>
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<tr>
<td>Supporting Services</td>
<td></td>
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<tr>
<td>Fundraising</td>
<td>$ 282,046</td>
<td>$ 216,556</td>
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<tr>
<td>General and Administrative</td>
<td>124,608</td>
<td>82,302</td>
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<td><strong>TOTAL EXPENSES</strong></td>
<td>$ 1,631,343</td>
<td>$ 1,499,236</td>
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<tr>
<td>Increase in Unrestricted Net Assets</td>
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<td>(3,788)</td>
<td>$ 32,672</td>
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<td><strong>CHANGES IN RESTRICTED NET ASSETS</strong></td>
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<tr>
<td>Contributions</td>
<td>$ 286,596</td>
<td>$ 325,249</td>
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<tr>
<td>Net Assets Released from Restrictions</td>
<td>(162,244)</td>
<td>(162,757)</td>
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<td><strong>INCREASE IN RESTRICTED NET ASSETS</strong></td>
<td>$ 24,352</td>
<td>$ 162,492</td>
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<td><strong>CHANGE IN TOTAL NET ASSETS</strong></td>
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<tr>
<td>Net Assets - Beginning of Year</td>
<td>$ 1,627,429</td>
<td>$ 1,432,265</td>
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<tr>
<td>Net Assets - End of Year</td>
<td>$ 1,647,993</td>
<td>$ 1,627,429</td>
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</tbody>
</table>

Our Walk to Defeat ALS was the #1 largest single site Walk in the country for The ALS Association, raising more than $710,000.