UNTIL
THERE’S
A CURE.

ANNUAL REPORT 2015–2016

THE ALS ASSOCIATION GEORGIA CHAPTER
5881 Glenridge Drive, Suite 200
Atlanta, GA 30328
tel: 888-636-9940

WWW.ALSAGA.ORG
Our Mission:

Until there is a cure, empower people with Lou Gehrig’s disease and their families to live fuller lives by providing them with compassionate care & support while contributing to the fight to treat & cure ALS through global research & advocacy.

FROM THE CHAIRMAN OF THE BOARD OF DIRECTORS & THE EXECUTIVE DIRECTOR

Dear Friends,

As our 2015-16 year came to a close, we took time to look back at our year of progress and accomplishments. Since the ALS Ice Bucket Challenge summer, the Georgia Chapter has been able to build more support in our Care Services programs, specifically through the addition of Juanita Pharr to the team as our Care Services Director.

Our Care Services programs experienced increased attendance at Support Group meetings, including adding meetings in Dekalb County. The equipment loan program continued to provide durable medical equipment loaners to pALS such as rollators, transport chairs and eating utensils. Also, additional iPads were added to our augmentative communication loan program.

Our newest program added was the Care Grant program that has allowed us to assist ALS families financially, through a reimbursement process to help meet their needs that are often not met by private insurance, Medicare, or Medicaid.

Advocacy efforts were focused on supporting legislation that would benefit and enhance the quality of life for an ALS patient and their family, both at a federal and local state level.

Our fundraising efforts revolved around our annual Kroger ALS Golf Challenge and Walk to Defeat ALS events, along with many other community partner events throughout the year.

It is with thanks to you, our donors, that all of this exciting and challenging expansion has taken place. With your continued support our Chapter plans to expand and build on this momentum to more fully address the needs of those who are always primary in our thoughts – our patients with ALS, their families and caregivers.

Mark Stancil
Chairman, Board of Directors

Sarah Embro
Executive Director
ALS CARE SERVICES

IMPACT IN ACTION

Every year, with each donated dollar and donated hour, we are able to help hundreds living with ALS and their families. We are always working to achieve better balance between the needs of today and the needs of tomorrow, and with your help, we’ve been able to further the efforts towards both.

The relationship between the Care Services team and persons diagnosed with ALS is vital to ensure that individuals and their families experience optimal emotional functioning given the devastation of the disease.

THE SUPPORT GROUP PROGRAM provides persons with ALS and their families the opportunity to connect with others in the community who share similar challenges and needs. The Association currently conducts monthly support groups that meet the needs of 159 counties in the state of Georgia.

THE EQUIPMENT LOAN PROGRAM provides medical and communication devices (not covered by insurance) to persons with ALS at no cost. The Association in partnership with community providers collaborate on the maintenance and storage of all equipment.

THE CARE SERVICES CONSULTATION PROGRAM provides ongoing consultations to assess, educate and empower individuals and their families to make informed decisions regarding the disease trajectory of ALS.

THE CARE GRANT PROGRAM launched in 2016 and provides financial help to families living in the Georgia Chapter service area with ALS or PLS in order to offset the financial burden and increasing expenses of items such as equipment, care and/or services. In FYE16, 79 recipients received a combined total of $37,269 in assistance.

2015 NATIONAL PUBLIC POLICY INITIATIVES:

• Requested continued funding for the National ALS Registry at the Centers for Disease Control and Prevention;
• Requested continued funding of the ALS Research Program (ALSRP) at the Department of Defense (DOD);
• Requested the enactment of the Dormant Therapies Act which would provide 15 years exclusivity for a dormant therapy that treats a high-need disease;
• Requested the enactment of the Steve Gleason Act to ensure access to speech generating devices through the Centers for Medicare and Medicaid Services

2015 GEORGIA STATE INITIATIVES:

• Supported the Life Insurance Consumer Transparency and Disclosure Act (HB193/ SB136) to ensure Georgia citizens understand the complexities of life insurance living benefit options.
• Supported “Patients’ Right to Choose” as it related to the proposed HBI Bill.

TREAT ALS® PIPELINE

GLOBAL PEER-REVIEWED BIOMEDICAL RESEARCH

LABORATORY

CLINIC

LIFE SCIENCES

PRECLINICAL

CLINICAL

TREAT ALS® TOOLS

GLOBAL PEER-REVIEWED CLINICAL RESEARCH

LIFE SCIENCES

PRECLINICAL

CLINICAL
2015–2016 AT A GLANCE

NOTABLE HIGHLIGHTS

2015
“EVERY AUGUST UNTIL A CURE”
COINED PHRASE OF THE YEAR

MAY 2015

LEGISLATOR OF THE YEAR
Award presented to Georgia Representative Miso DuBose – for his advocacy and work for The ALS Association Georgia Chapter

AUGUST 2015

ICE BUCKET CHALLENGE (2.0)
Atlanta Braves participated in the Ice Bucket Challenge (2.0) as part of a MLB initiative and partnership with The ALS Association

FOCUS

HOMETOWN DISTRICT CONGRESSIONAL MEETINGS
with Congressman Hank Johnson, Barry Loudermilk (Aides), Tom Price and meeting at Senator David Perdue’s

AUGUST 2015

JUANITA JOYNER PHARR
J OINS OUR CHAPTER AS CARE SERVICES DIRECTOR

GOLF FUNDRAISER
16th Annual Kroger Golf Tournament

MAY 2015

SPECIAL EVENTS & FUNDRAISERS

OUR COMMUNITY DEDICATED TO A CURE

We are continually grateful for our corporate and community partners who took time to raise funds for our Chapter in 2015. It was an exciting year with several new and returning events, and an opportunity for us to create continued awareness about the impact of ALS.

STANDOUT EVENTS INCLUDE:

• Quiet Hero Party – a young professionals cocktail party
• Shoot Out ALS at Blalock Lakes
• Kroger ALS Golf Challenge
• 13th Annual Walk to Defeat ALS
• Annual ALS Educational Symposium

ALS EDUCATIONAL SYMPOSIUM
Living for today, learning for tomorrow
## BOARD OF DIRECTORS 2015–2016

**MARK STANCIL** - Board Chair  
Peachtree Investment Advisors

**BILL NORDMARK** – Vice Chair  
Senior Vice President, Fayer Economics  
PaySpan, Inc.

**LAURA PATTERSON** – Treasurer  
Asst Comptroller & Asst Secretary  
Georgia Power Company

**MILLIE BAUMBUSCH** – Secretary  
Partner  
Gaslowitz Frankel, LLC

**JAMIE GILBERT**  
VP-Investment Mgmt Div  
Goldman, Sachs & Company

**JACQUELINE KLEIN**  
Audit Senior Manager  
Bennett Thrasher

**ANGELA MCPike**  
Chief Marketing Officer, Southern Region  
Tenet Healthcare Corporation

**STAFF**

**SARAH EMBRO**, Executive Director

**HEATHER BROOKS**, Care Services Coordinator

**DESIREE CARTDEL**, Office Administrator

**ANITA FLOWERS**, Care Services Coordinator

**KELSEY GARRISON**, Development Coordinator

**TAYLOR LEWALLEN**, Development Coordinator

**LIZA NORDMARK**, Development Manager

**JUANITA PHARR**, Care Services Director

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## STATEMENTS OF FINANCIAL POSITION

This is the Statement of Activities for the year ending in January 31, 2016. An annual audit is conducted by a professional independent certified public accounting firm that provides an opinion on the fairness of our financial statements in accordance with accounting principles generally accepted in the United States of America. The ALS Association Georgia Chapter is committed to operating with the highest financial integrity and serving the community in the most effective way possible. If you would like more information on our audited financial statements, please contact us at 888-636-9940.

### YEARS ENDED JANUARY 31, 2016 AND 2015

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<tr>
<th></th>
<th>2016</th>
<th>2015</th>
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<tbody>
<tr>
<td><strong>SUPPORT &amp; REVENUE</strong></td>
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<tr>
<td>Contributions</td>
<td>$189,583</td>
<td>$569,703</td>
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<td>Special Events</td>
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<td>1,362,492</td>
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<td>Gifts-in-kind</td>
<td>32,435</td>
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<td>Interest and Other Income</td>
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<tr>
<td><strong>TOTAL REVENUES AND SUPPORT</strong></td>
<td>$1,176,694</td>
<td>$2,042,668</td>
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<thead>
<tr>
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<th>2016</th>
<th>2015</th>
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<tr>
<td><strong>EXPENSES</strong></td>
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<td></td>
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<tr>
<td>Program Services</td>
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<tr>
<td>Patient Services and Education</td>
<td>$684,499</td>
<td>$696,207</td>
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<td>Research</td>
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<td><strong>TOTAL PROGRAM</strong></td>
<td>828,915</td>
<td>783,601</td>
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<td>Supporting Services</td>
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<td>Fundraising</td>
<td>163,287</td>
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<td>General and Administrative</td>
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<td>74,788</td>
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<td><strong>TOTAL EXPENSES</strong></td>
<td>1,101,049</td>
<td>1,041,840</td>
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<td>Increase in Unrestricted Net Assets</td>
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<td>$1,000,828</td>
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<td>Changes in Temporarily Restricted Net Assets</td>
<td>$172,675</td>
<td>$5,630</td>
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<td>Net Assets Released from Restrictions</td>
<td>$162,737</td>
<td>(10,663)</td>
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<td><strong>INCREASE IN TEMPORARILY RESTRICTED NET ASSETS</strong></td>
<td>9,938</td>
<td>(5,033)</td>
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<td><strong>CHANGE IN NET ASSETS</strong></td>
<td>$85,583</td>
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<td>Net Assets - Beginning of Year</td>
<td>996,903</td>
<td>1,108</td>
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<td><strong>NET ASSETS - END OF YEAR</strong></td>
<td>$1,082,486</td>
<td>$996,903</td>
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