ONE CAUSE, MANY BUCKETS.

ANNUAL REPORT 2014–2015
FROM THE PRESIDENT OF THE BOARD OF DIRECTORS & THE EXECUTIVE DIRECTOR

Dear Friends,

As our 2014-15 year came to a close, we looked back upon the year in amazement and awe of the viral sensation the ALS Ice Bucket Challenge became. Hopefully, we will be able to say it was the year that we turned the corner and initiated progress that led to treatments and a cure for this disease. More than 17 million people took the Challenge, and their incredible generosity resulted in $115 million in donations.

Due to increased awareness, our annual Walk to Defeat ALS saw a record-number in attendance, resulting in almost 4,000 attendees and over $850,000 in funds raised. With this heightened publicity, we were able to tell more stories of those living with ALS, creating more local awareness. Additionally, our Chapter was able to provide additional financial support to our clinics, increase our iPad Loan program, as well as begin to initiate a Care Grant program to support those living with ALS.

The support received helped us fill many critical buckets including:
- One-on-One Patient Consultations,
- Medical Equipment Loan Program,
- Monthly Support Groups,
- Multidisciplinary ALS Clinics,
- Global Research Efforts,
- Focusing on Public Policy and Providing a Reason for Hope

We simply cannot adequately express our gratitude for the outpouring of support brought on by the ALS Ice Bucket Challenge. But we are reminded each day, by the individuals and families battling Lou Gehrig’s Disease, that we have a long way to go in this fight. Until we realize our ultimate vision of a world without ALS, we’ll continue to empower and improve lives in every way possible.

Thank you for your time, your dollars, your energy and passion. You inspire and enable this work.

MARK STANCIL
President, Board of Directors

SARAH EMBRO
Executive Director
Our Mission:

Until there is a cure, empower people with Lou Gehrig’s Disease and their families to live fuller lives by providing them with compassionate care & support while contributing to the fight to treat & cure ALS through global research & advocacy.
ANNUAL WALK TO DEFEAT ALS®
EACH STEP, CLOSER TO A CURE.

More than just a few miles trekked on the streets of Atlanta, the Walk to Defeat ALS® is an opportunity to bring hope to people living with ALS, to raise money for a cure, and to come together for something you care about. The Walk to Defeat ALS® is The ALS Association’s biggest annual event, which raises funds that allow our local chapter to sustain care services and support research for much of the next year.

2014’s walk started at the Georgia World Congress center, drew some 4,000 people in attendance and ended up raising over $890,000 for The Georgia Chapter of the ALS Association.

WE COULDN’T HAVE DONE IT WITHOUT THE SUPPORT OF OUR LOCAL SPONSORS. THANK YOU FOR GOING THE EXTRA MILE TO:

THE ICE BUCKET CHALLENGE
MORE THAN A DROP IN THE BUCKET.

During the summer of 2014, 15 million people across the U.S. participated in the Ice Bucket Challenge and donated more than $115 million to The ALS Association, nationally. We are forever grateful for this generous outpouring of support that will help us fund:

- Research
- Patient Services
- Community Services
- Public Education
- Professional Education

It can take $1-2 billion to develop one effective treatment, so it is critical that we continue the momentum around ALS that started with last summer’s challenge. Ice Bucket Challenge donations have reinforced and re-energized our efforts to advance the search for effective treatments and a cure for ALS.

In fact, the Ice Bucket Challenge phenomenon is enabling The Association to triple our national spending in ALS research.

15 MILLION PEOPLE ACROSS THE U.S. PARTICIPATED IN THE ICE BUCKET CHALLENGE
Every year, with each donated dollar and donated hour, we are able to help hundreds living with ALS and their families. We are always working to achieve better balance between the needs of today and the needs of tomorrow, and with your help, we’ve been able to further the efforts towards both.

The relationship between the Care Services team and persons diagnosed with ALS is vital to ensure that individuals and their families experience optimal emotional functioning given the devastation of the disease.

**THE SUPPORT GROUP PROGRAM** provides persons with ALS and their families the opportunity to connect with others in the community who share similar challenges and needs. The Association currently conducts monthly support groups that meet the needs of 159 counties in the state of Georgia.

**THE EQUIPMENT LOAN PROGRAM** provides medical and communication devices (not covered by insurance) to persons with ALS at no cost. The Association in partnership with community providers collaborate on the maintenance and storage of all equipment.

**THE CARE SERVICES CONSULTATION PROGRAM** provides ongoing consultations to assess, educate and empower individuals and their families to make informed decisions regarding the disease trajectory of ALS.

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**509**

Patients living with ALS, their caregivers & family members received compassionate care and support during 83 support groups held around the state.

**70**

Individuals used the chapter’s DME loan program during FYE15.

**15**

Individuals used the chapter’s assistive technology loan program.
Every patient is a person and every person has a story to tell.
ADVOCACY HIGHLIGHTS

In Advocacy news, State Representative Mike Dudgeon of Johns Creek hosted The ALS Association of Georgia’s State Advocacy Day in January 2014 to help create awareness for ALS in the Georgia legislature.

Nationally, our Georgia delegation continued to grow with 14 individuals traveling to Washington DC in May for National ALS Advocacy Day and to speak with Georgia’s elected officials.

NATIONAL & LOCAL ADVOCACY EFFORTS:

- Georgia Senator Lester Jackson presented a Senate Resolution on March 12, 2014 acknowledging the Georgia ALS Chapter
- Requested $10 million be appropriated to continue the National ALS Registry at the Centers for Disease Control and Prevention
- Requested $10 million be appropriated to continue the ALS Research Program (ALSRP) at the Department of Defense (DOD)
- Requested a vote to enact H.R. 3116, the MODDERN Cures Act

TREAT ALS™ PIPELINE

GLOBAL PEER-REVIEWED BIOMEDICAL RESEARCH
GLOBAL RESEARCH HIGHLIGHTS

The ALS Association is funding approximately 140 active projects globally. Projects are milestone driven, which enables us to redirect dollars when the science demonstrates that one approach is not feasible, and another is more promising.

NATIONALLY, $21.7 MILLION WAS INITIALLY COMMITTED TO IGNITE SIX PROJECTS, INCLUDING FOUR COLLABORATIVE RESEARCH INITIATIVES TO:

- Build understanding of the disease
- Target new therapies
- Expedite clinical trials
- Make DNA and RNA sequencing data available to the entire ALS research community

IN GEORGIA, OUR CHAPTER, RECEIVED OVER $600,000 IN ADDITIONAL FUNDS THAT WILL HELP US:

- Increase support to the patient community in our local clinics at Emory University & Georgia Regents University
- Increase care service support in central Georgia
- Launch a patient-grant funding program to assist those in need for non-reimbursable expenses such as respite care or small home modification projects

PROJECT MinE TO UNCOVER SEQUENCING OF ALS GENES AT THE EMORY ALS CENTER

Project MinE is a genetic research program that aims to map the full DNA profiles of at least 15,000 people with ALS and compare them with 7,500 control subjects (people without ALS or a family history of ALS). The program originated in the Netherlands and includes researchers from 15 countries, including The United Kingdom, Portugal, Ireland, Spain and Belgium. The Emory ALS center is the US site and Dr. Jonathan Glass is the lead investigator in the U.S. All Emory ALS patients are invited to participate by providing a blood sample for DNA, and (optionally) a small skin sample to create stem cells for further research. We will also be looking for “controls” who want to participate in this research disease.

IT CAN COST $2 BILLION AND TAKE 15 YEARS TO DEVELOP ONE NEW DRUG.

A PHASE 2 PHARMACODYNAMIC STUDY OF EZOGABINE ON NEURONAL EXCITABILITY IN AMYOTROPHIC LATERAL SCLEROSIS.

This research is being done in order to understand more about motor neurons in people who have ALS compared to people without ALS. We will test this drug (compared to placebo) to determine whether ezogabine will lower motor neuron activity in people with ALS.
BOARD OF DIRECTORS & STAFF 2014–2015

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Partner
FRENCH WOLF & FARR INVESTMENTS

Caitlin Jones – Secretary
Director of Communications
PACE ACADEMY

Jackie Berkelhamer – Treasurer
Senior Financial Planner (Retired)
CONSOLIDATED PLANNING CORPORATION

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Swim Coach
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Mike Pannullo
Payroll Manager
SOUTHERN COMPANY

Laura Patterson
Assistant Comptroller & Assistant Secretary
GEORGIA POWER COMPANY

Kim Resnik
Community Volunteer

EX-OFFICIO MEMBERS

Jonathan Glass, MD
Director of the ALS Clinic at Emory

Michael Rivner, MD
Charbonnier Professor of Neurology
Director of the ALS Clinic at GRU
Georgia Regents University

STAFF

Desirae Cardiel, Office Manager
Sarah Embro, Executive Director
Anita Flowers, Care Services Coordinator
Kelsey Garrison, Development Coordinator
Taylor Lewallen, Development Coordinator
Liza Nordmark, Corporate Partnership Manager
This is the Statement of Activities for the year ending in January 31, 2015. An annual audit is conducted by a professional independent certified public accounting firm that provides an opinion on the fairness of our financial statements in accordance with accounting principles generally accepted in the United States of America. The ALS Association Georgia Chapter is committed to operating with the highest financial integrity and serving the community in the most effective way possible. If you would like more information on our audited financial statements, please contact us at 888-636-9940.

## Statements of Financial Position

This is the Statement of Activities for the year ending in January 31, 2015. An annual audit is conducted by a professional independent certified public accounting firm that provides an opinion on the fairness of our financial statements in accordance with accounting principles generally accepted in the United States of America. The ALS Association Georgia Chapter is committed to operating with the highest financial integrity and serving the community in the most effective way possible. If you would like more information on our audited financial statements, please contact us at 888-636-9940.

### Years Ended January 31, 2015 and 2014

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<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
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<tbody>
<tr>
<td><strong>Support &amp; Revenue</strong></td>
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<td>Contributions</td>
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<td>Special Events</td>
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<td>Gifts-in-kind</td>
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<td>Net Assets Released from Restrictions</td>
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<td><strong>Total Unrestricted Revenues and Support</strong></td>
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<td><strong>Expenses</strong></td>
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<td>Program Services</td>
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<td>Patient Services and Education</td>
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<td>Research</td>
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<td><strong>Total Program Services</strong></td>
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<td>Fundraising</td>
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<td><strong>Total Expenses</strong></td>
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<td>Contributions</td>
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<td>Net Assets Released from Restrictions</td>
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<td>(17,885)</td>
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<td><strong>Increase in Temporarily Restricted Net Assets</strong></td>
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<td><strong>Change in Net Assets</strong></td>
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<td>Increase in Net Assets</td>
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<td>Net Assets - Beginning of Year</td>
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<td><strong>Net Assets - End of Year</strong></td>
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<td><strong>$1,108</strong></td>
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</table>
The need is now.

To Walk

THE ALS ASSOCIATION GEORGIA CHAPTER

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WWW.ALSAGA.ORG